

Institutional Arrangements and Competitive Posture: Effects of Company Structures in the Commercial Printing Industry

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Errata

(updated: 2009-05-11)

Chapter 2: The Printing Industry: Technology and Market

The text to Figure 8 (p. 16) should read:

Figure 8. Importance of providing short delivery times (mean values with a 95% confidence interval).

Chapter 3: Theoretical Framework

The quote from Jarillo in the second paragraph (p. 49) should read:

According to Jarillo (1988, p. 38), *“the critical component that makes a relationship take the shape of ‘strategic network’, instead of that of a ‘typical market’ is the high degree of (perceived) ‘opportunity for joint value creation’ between the two organizations”*.

Chapter: Bibliography

In the Bibliography (p. 117) the following reference is missing:

Ahuja, G. (2000). *The Duality of Collaboration: Inducements and Opportunities in the Formation of Interfirm Linkage*. Strategic Management Journal, Vol. 21, pp. 317-343.

Paper 4: Theoretical Framework

The quote from Jarillo in the second paragraph (p. 213) should read:

According to Jarillo (1988, p. 38), *“the critical component that makes a relationship take the shape of ‘strategic network’, instead of that of a ‘typical market’ is the high degree of (perceived) ‘opportunity for joint value creation’ between the two organizations”*.

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